We invite your organization to join us for the 14th Annual International Nursing Association for Clinical Simulation & Learning Conference. By exhibiting at this event, vendors can showcase their products and services to over 800 industry professionals who are at the forefront of education and management in simulation settings around the world. INACSL’s mission is to promote research and disseminate evidence based practice standards for clinical simulation methodologies and learning environments. INACSL is nursing’s portal to the world in clinical simulation pedagogy and learning environments. Don’t miss this opportunity to exhibit with us.

Nurses and other healthcare professionals will network with exhibitors to discuss best practice research, safety-related outcomes and challenges. This is a great opportunity for organizations to advertise, promote and support the nursing community by exhibiting and sponsoring. Increase your visibility today and let your organization be in the spotlight this year.

Vendor relationships are very meaningful to our attendees. They appreciate the dedication and commitment that each vendor provides from constructing inviting displays to simply networking with attendees until the last minute. Our participants respect the partnerships and look forward to seeing your company year after year. We hope to see you in June!

Viper Tradeshow Services provides shipping, drayage, additional furniture, installation and dismantling labor as well as additional booth services. An Exhibitor Service Kit outlining all ordering of products and services will be sent prior to the move-in date. If you choose not to ship through Viper, you are solely responsible for items shipped to the advanced warehouse or show site via your own carrier. These locations will be outlined in the exhibitor service kits. The conference management will not assist with early shipments sent directly to the hotel, nor can we store your items. The Viper service kit will be sent after full booth payment is confirmed and received. Contact Viper Tradeshow Services for further information at 847-426-3100.

### STANDARD BOOTH EQUIPMENT
Each 10x10 booth comes with high back drape, 3x10 side drapes, booth identification sign, 8’ skirted table, 2 side chairs and a wastebasket.

### STANDARD SPONSORSHIP OPPORTUNITIES
In order to provide a higher level of visibility at the conference INACSL offers several sponsorship opportunities. As a sponsor companies will receive the following benefits:

- Recognition on the conference webpage
- Recognition in the program
- Exclusive rights to decorate the sponsored event space with company signage
- Ability to address attendees at the sponsored event
- Permission to place printed materials on tables at the sponsored event

See the Exhibit and Space Contract for specific sponsorship opportunities.
RULES AND REGULATIONS

Assignment of Booth Space
INACSL reserves the right to exercise its sole discretion in the acceptance or refusal of exhibit space applications.

Per INACSL policy, booth space will be assigned using a point system. Booth space will be assigned based on the total number of points earned (date of submission, booth level, sponsorship and historical participation combined). The highest point exhibitors will be listed and contacted in number order to select a booth location based on the availability remaining.

In order to be in the booth assignment process, your contract and payment must be received in the INACSL office no later than Friday, March 6, 2015.

Removal of Exhibits
Exhibits must be dismantled or removed before 6 p.m. on Friday, June 12, 2015. If exhibits are not removed by that time, management has the right to remove exhibits and charge the expense to the exhibitor. Tear down times are on the day of the closing of exhibits to accommodate the wishes of the exhibitors who want to avoid staying an extra night.

Insurance and Liability
It is agreed that INACSL shall not be liable to exhibitors for any loss, damage or injury to their property contained in such exhibits; or injuries to his person, no matter how sustained, whether from fire, theft, accident or other causes. The exhibitor expressly waives all claims from such loss, damage or injury. Exhibitors or their agents may not allow any articles to be brought into the exhibition or any act done on the premise that will invalidate the insurance or increase the premium on the policies held by the management or INACSL. Exhibitors or their agents are not permitted to do anything through which act the premises, property or equipment of or other exhibitors will be damaged. No signs can be affixed, nailed or otherwise attached to walls, doors, etc. in such a manner as to deface or destroy them. Likewise, no attachments can be made to the floors by nails, screw or any other devices that would damage them. Violations will annul the exhibitor’s contract and he/she will be held liable for damages from such violations.

Entertainment of Buyers
The scheduling by exhibitors of private functions, hospitality suites, cocktail parties, special events or large parties, etc. during conference hours and during scheduled INACSL program activities (including meals and sponsored events) is strictly prohibited. This includes taking attendees to dinner on Wednesday and Thursday evenings. Many exhibitors sponsor events for our attendees and if other exhibitors choose to entertain attendees at the times of these scheduled conference events, it may discourage sponsorship in the future. Our sponsors allow us to have a high quality conference and decrease additional expenses to attendees. We ask that you schedule events outside of all conference functions to ensure maximum participation to each organizations respected function.

Conduct of Exhibitors
Exhibitors will conduct themselves in an ethical manner at all times and in conformance with these regulations. INACSL reserves the right to deny the privileges of the floor to any exhibitors who do not do so. Exhibitor’s badges are personal, non-transferable and must be worn at all times.

Attendance of Educational Functions
Exhibitors may attend any of the educational sessions on a space-available basis, with the exception of the pre-conference programs. Exhibitors attending educational programs are cautioned that they may audit programs, but not comment or enter into discussion.
EXHIBITOR SCHEDULE

The 2015 INACSL Conference exhibit will be held at the Marriott Marquis Hotel in the Marquis Ballroom. The final agenda will be posted by the end of February to determine exhibit hall high traffic times. Main conference sessions run Thursday – Saturday.

**Wednesday, June 10, 2015**
8 a.m. - 4 p.m.  Exhibitor Set-up
5 p.m. - 7 p.m.  Exhibit Hall Grand Opening Event

**Thursday, June 11, 2015**
11 a.m. – 2 p.m.  Exhibit Hall Open
3:45 p.m. – 6 p.m.  Poster Reception Event & Open Exhibit Hall

**Friday, June 12, 2015**
10:45 a.m. – 1 p.m.  Exhibit Hall Open
1 p.m. - 6 p.m.  Exhibitor Tear Down

All exhibits must be set up and ready to open at 4 p.m. on Wednesday, June 10, 2015. All exhibits must be dismantled and ready for shipment by 6 p.m. on Friday, June 12, 2015.

INACSL POLICY AND DISCLAIMERS:

Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Association, which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless INACSL, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from or arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees and business invitees which arise from or out of Exhibitor’s occupancy and/or use of the exhibition premises, INACSL or any part thereof.

The Exhibitor understands that the INACSL does not maintain insurance covering the exhibitor’s property and that it is the sole responsibility of the Exhibitor to obtain such insurance.

INACSL cannot be held responsible for the cost of a nonrefundable airline ticket or flight change in the event of a course cancellation or the rescheduling of the program. Upon registering in any activity, the participant agrees that INACSL and their affiliates, and all personnel associated with the program are not responsible or liable for any injuries or other damages sustained by the attendee in connection with the scheduled activity, and the participant hereby releases each of them from any claims against them arising directly or indirectly from any such injury or damage.

The registered participant & exhibitor grants permission to the INACSL (and its designees and agents) to utilize the participants image, likeness actions and / or statements in any live or recorded audio, video, or photographic display or other transmission, exhibition, publication, or reproduction made of, about, or at, the activity without further authorization or compensation. Participants may not use video or audio recording devices during the program or scheduled event. Registering for any INACSL event constitutes acceptance of these terms.
EXHIBITOR OPPORTUNITIES

Check one level below

LOWER LEVELS:

☒ NOT FOR PROFIT EXHIBITOR LEVEL $800 per booth
  • 1 – 10x10 Standard Booth with equipment
  • 1 Exhibit hall badge
  • Company logo listed in program
  • Booths available #1 – #11

☒ STANDARD EXHIBITOR LEVEL $1,450 per booth
  • 1 – 10x10 Standard booths with equipment
  • 2 Exhibit hall badges
  • Company logo listed in program

UPPER LEVELS:

☒ PLATINUM EXHIBITOR LEVEL $15,000
  • 6 – 10x10 booths with standard equipment
  • 12 Exhibit hall badges
  ☒ Vendor University* Participation
    • Full page color advertisement in program (provided by client)
    • Company logo image in hotel elevator banks
    • Company logo listed in materials & signage
    • Submission of marketing flyer or small piece for conference bags
    • Pre & post conference registration list from approved attendees

☒ GOLD EXHIBITOR LEVEL $10,000
  • 4 – 10x10 booths with standard equipment
  • 8 Exhibit hall badges
  ☒ Vendor University* Participation
    • 1/2 page color advertisement in program (provided by client)
    • Company logo image on escalator glass walls
    • Company logo listed in materials & signage
    • Submission of marketing flyer or small piece for conference bags
    • Pre & post conference registration list from approved attendees

Registered exhibitors are welcome to participate in food and beverage functions hosted by INACSL at the Marriott Marquis throughout the main conference. Additional exhibitor badges and off-site event tickets can be purchased below at an additional cost.

ADDITIONAL PURCHASES:

☒ Additional exhibit badge(s) @ $250 x _______ (#) = $__________
☒ Stone Mountain Networking Dinner Event (Friday, June 12)
  Ticket(s) @ $100 x _______ (#) = $__________

TOTAL BOOTH FEE: $__________

* Vendor University Description - Option to participate as a vendor presenter for a PRE-CONFERENCE SESSION starting at 1 p.m. on Wednesday, June 10, 2015. Session could possibly be up to four - 50 minutes presentations consisting of small group rotations. Vendors will present an orientation to the simulator, immersion into a scenario and all attendees will have an opportunity for hands on practice and debriefing. Vendors will display their simulators in individual rooms.

This workshop is planned for the high fidelity simulation novice and for those who are researching high fidelity options. Participants will be divided into small groups to rotate through each room to experience the various facets of simulation.
SPONSORS RECEIVE:
- Recognition on conference webpage
- Recognition in program
- Exclusive rights to decorate sponsored event space with company signage
- Ability to address the attendees at the sponsored event
- Permission to place printed materials on tables at the sponsored event

PAYMENT INFORMATION
- CHECK #
  Make checks payable to:
  INACSL, 2501 Aerial Center Parkway, Ste.103,
  Morrisville, NC 27560

  AMEX  ☐ Visa  ☐ MasterCard  ☐ Discover

Card #:_______________________________________________
Exp. Date: __________/____________ SEC Code: ______________

Total to be charged: $__________________________________

  ☐ Charge me the full amount
  ☐ Charge 50 % of the total

All booth space and sponsorships will be released if full payment is not received by April 10, 2015.

By signing this contract, I agree to the rules and regulations as stated in the Exhibitor Prospectus:

____________________________________________________
Signature

When assigning booth space, INACSL will take into consideration competitor booth placement. Although, we can’t guarantee all accommodations, we will consider your list below of competitors:

1:___________________________________________________
2:___________________________________________________

SPONSORSHIP OPPORTUNITIES
Check selected opportunities below

☐ Exhibit Hall Opening Reception - $4,000
☐ Poster Reception - $4,000
☐ Thursday Lunch - $3,000
☐ Friday Lunch - $3,000
☐ Friday Off-Site Networking Dinner:
  Stone Mountain Laser Show & Dinner - $3,000
  includes comp passes for registered exhibitors of sponsorship.

ADDITIONAL SPONSORSHIPS:

☐ Program - $2,000 includes full page advertisement on back cover page
☐ Program Mini-Marker - $1,000 includes one color logo
☐ Conference Bags - $3,000 includes one color logo
☐ Charging Station - $3,000
☐ Conference Lanyards - $3,000 includes one color logo

TOTAL SPONSORSHIP FEE: $________________________

Please check areas of past conference participation below IF applicable:

2014 Orlando INACSL Conference:
Exhibitor: ☐

2013 Las Vegas INACSL Conference:
Exhibitor: ☐

VISIT TO WIN
Vendors that donate a prize will be displayed on our “Visit to Win” card to qualify an attendee a chance to win valuable drawings.

☐ Yes, we will donate a prize give-a-way.
We will donate: _______________________________________

CONTACT INFORMATION:
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Email: leec@imiae.com

INACSL
Conference
2015
June 10-13, 2015
Atlanta Marriott Marquis
Atlanta, GA

14th Annual