Connect with an international network of healthcare simulationists who need your products by advertising with INACSL in 2020.

In 2020, you may purchase ad space on our website or in our monthly member newsletter.

Read more about advertising opportunities on the following pages; then, fill out a contract and send it to us. We look forward to working with you.
Static Banner Ad

This full-sized banner is located in the “Our Sponsors” section on the bottom half of the homepage and on most interior pages.

The Banner ad can be purchased for the period of one year on a first-come basis. The ad may be updated on a quarterly basis by providing new graphics and/or links. Only one is available for purchase each year.

Specifications
Space: 728x90p
Acceptable formats: gif, jpg, png

Cost
Members: $2,000/year
Non-members: $2,000/year
Associate Members: $1,700/year

Due Dates
Q1: Feb. 15, 2020
Q2: Apr. 01, 2020
Q3: Jul. 01, 2020
Q4: Oct. 01, 2020
Scrolling Box Ad

This ad is in the format of a box. It scrolls at the bottom of the homepage and most interior pages, under the header, “Our Sponsors.” It appears in a row alongside ads from all INACSL sponsors/advertisers.

Box ads are purchased for the period of one year. The ad may be updated on a quarterly basis by providing new graphics and/or links.

Specifications
Space: 190x90p
Acceptable formats: gif, jpg, png

Cost
Members: $1,600/year
Non-members: $1,600/year
Associate Members: $1,360/year

Due Dates
Q1: Feb. 15, 2020
Q2: Apr. 01, 2020
Q3: Jul. 01, 2020
Q4: Oct. 01, 2020
The Current News

Distributed monthly to more than 2,000 INACSL members, The Current provides the latest news, educational initiatives, events, awards and scholarships, membership benefits, activities and other information to help stay up-to-date on INACSL. Ads can include company logos, events, or product/service offerings, along with a link to the company website. Only one of each ad is available per quarter. Ads are purchased on a quarterly basis.

Specifications
Space: Top-half banner: 400x75p
Middle box: 175x310p
Bottom-half banner: 400x75p
Acceptable formats: gif, jpg, png

Cost
$340-$600/quarter, depending on placement and INACSL membership status (see order form)

Due Dates
Q1: Feb. 15, 2020
Q2: Apr. 01, 2020
Q3: Jul. 01, 2020
Q4: Oct. 01, 2020
**ADVERTISING CONTRACT**

Contact Name: ____________________________________________________

Company: ________________________________________________________

Address: ___________________________________________________________________

________________________________________________________________

City: ____________________________________________________________
State: ________________________
Zip: _____________________________

Email: ___________________________________________________________
Phone: __________________________________________________________

Website: ________________________________________________________

Please include a gif, jpg or png version of your logo for all advertising submissions to meredith@imiae.com.

**PAYMENT INFORMATION**

Payment may be made via check or credit card. Contracts and payments can be emailed to meredith@imiae.com or mailed to INACSL headquarters (see address below). Advertisements will run once payment is received.

Charge to credit card:
- MasterCard
- Visa
- American Express
- Discovery

Card Number: ________________________________ Exp Date: _________________
Security Code: __________ Signature: ________________________________

Mail to: INACSL
110 Horizon Drive, Ste. 210
Raleigh, NC 27615

□ Check attached (please make check out to INACSL)

Check Here

<table>
<thead>
<tr>
<th>Advertisement</th>
<th>Non-member</th>
<th>Member</th>
<th>Associate Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website Static Banner Ad (per year)</td>
<td>$2000</td>
<td>$2000</td>
<td>$1700</td>
</tr>
<tr>
<td>Website Scrolling Box Ad (per year)</td>
<td>$1600</td>
<td>$1600</td>
<td>$1360</td>
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<tr>
<td>Current: Top Half Banner Ad (per quarter)</td>
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<td>$600</td>
<td>$510</td>
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<tr>
<td>Current: Middle Box Ad (per quarter)</td>
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<td>$500</td>
<td>$425</td>
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<tr>
<td>Current: Bottom Half Banner Ad (per quarter)</td>
<td>$400</td>
<td>$400</td>
<td>$340</td>
</tr>
</tbody>
</table>

Total Payment Enclosed $_______________________

INACSL • Phone: 919.674.4182 • Email: meredith@imiae.com