

# The International Nursing Association for Clinical Simulation and Learning (INACSL)

Vision	Simulation and innovation transform lives.							
Mission	The global leader in the art and science of healthcare simulation through excellence in nursing education, practice, and research.							
Core Values	DISCOVERY: Creating, uncovering, and developing to build capacity and influence.							
	DIVERSITY: Strength grows from accepting the voices of all and extending equitable opportunities to others.							
	COLLABORATION: Working inclusively propels success.							
Theme	The Member		The Profession			The Association		
	Connect, engage, support, and inspire.		Lead, innovate, design, educate, and disseminate.			Strategic, agile, global, and evolving.		
Goals	M1. Engage a diverse membership.	M2. Increase opportunities for support and participation.	P1 Bridge gap between education, practice, and research.	P2. Support design and innovation in simulation.	P3. Foster professional development and leadership.	A1. Be an equitable, efficient, and effective governing board.	A2. Develop strategic global partnerships.	A3. Create an organizational infrastructure that anticipates and responds to growth.
Objectives	M1.1 & 2.1 Gather Baseline Membership Data		Placeholder: Standards Updates	Placeholder: Adopt a 'Design Jam'	Placeholder: Mentorship Novice to Expert	A1.1 Develop a Leadership Engagement Plan.	Placeholder: Past Leadership for targeted / desired partnerships	Placeholder: Program Lifecycle
	M1.2 Develop a communication plan that invites participation.	M2.2 Analyze Membership Data to determine support and participation.	Placeholder: Purposeful Committee make-up. Education & Research & Practice	Placeholder: Increase sponsorship and funding to support innovation.	Placeholder: Map our products and the market and offers for Novice to Expert and determine next steps.	A1.2 Create system to analyze and interpret metrics that inform strategic initiatives.	Placeholder: Foster and improve follow up w/ relationships	Placeholder: Revenue Stream / Equitable Dues / Non Dues
	M1.3 Implement equitable pricing.	M2.3 Develop a Conference Program that attracts our novice to expert attendees and presenters.	Placeholder: Intentional Conference Focus on Practice and APRN	Placeholder: Leading research inquiry at the Conf.	Placeholder: How we attract Committee Members	Placeholder: BOD Diversity	Placeholder: Harness the power of the Int'l Com	Placeholder: Evaluate BOD Structure for efficiencies/
	M1.4 Provide opportunity for the under represented.	M2.4 Secure additional research funding.	Placeholder: IPE	Placeholder: Brainstorm new programs etc. for Conf.	Placeholder: How to's for Research	Placeholder: VP Programs & Education		
Measurement	Membership increase in targeted areas							
	Membership retention							