



International Nursing Association of Clinical Simulation and Learning 2020 Media Kit

Connect with an international network of healthcare simulationists who need your products by advertising with INACSL in 2020.

In 2020, you may purchase ad space on our **website** or in our monthly member **newsletter**.

Read more about advertising opportunities on the following pages; then, fill out a contract and send it to us. We look forward to working with you.

Static Banner Ad

This full-sized banner is located in the “Our Sponsors” section on the bottom half of the homepage and on most interior pages.

The Banner ad can be purchased for the period of one year on a first-come basis. The ad may be updated on a quarterly basis by providing new graphics and/or links. Only **one** is available for purchase each year.

Specifications

Space: 728x90p

Acceptable formats: gif, jpg, png

Cost

Members: \$2,000/year

Non-members: \$2,000/year

Associate Members: \$1,700/year

Due Dates

Q1: Feb. 15, 2020

Q2: Apr. 01, 2020

Q3: Jul. 01, 2020

Q4: Oct. 01, 2020



Scrolling Box Ad

This ad is in the format of a box. It scrolls at the bottom of the homepage and most interior pages, under the header, “Our Sponsors.” It appears in a row alongside ads from all INACSL sponsors/advertisers.

Box ads are purchased for the period of one year. The ad may be updated on a quarterly basis by providing new graphics and/or links.

Specifications

Space: 190x90p

Acceptable formats: gif, jpg, png

Cost

Members: \$1,600/year

Non-members: \$1,600/year

Associate Members: \$1,360/year

Due Dates

Q1: Feb. 15, 2020

Q2: Apr. 01, 2020

Q3: Jul. 01, 2020

Q4: Oct. 01, 2020



The Current News

Distributed monthly to more than 2,000 INACSL members, *The Current* provides the latest news, educational initiatives, events, awards and scholarships, membership benefits, activities and other information to help stay up-to-date on INACSL. Ads can include company logos, events, or product/service offerings, along with a link to the company website. Only one of each ad is available per quarter. Ads are purchased on a quarterly basis.

Specifications

Space: Top-half banner: 400x75p

Middle box: 175x310p

Bottom-half banner: 400x75p

Acceptable formats: gif, jpg, png

Cost

\$340-\$600/quarter, depending on placement and INACSL membership status (see order form)

Due Dates

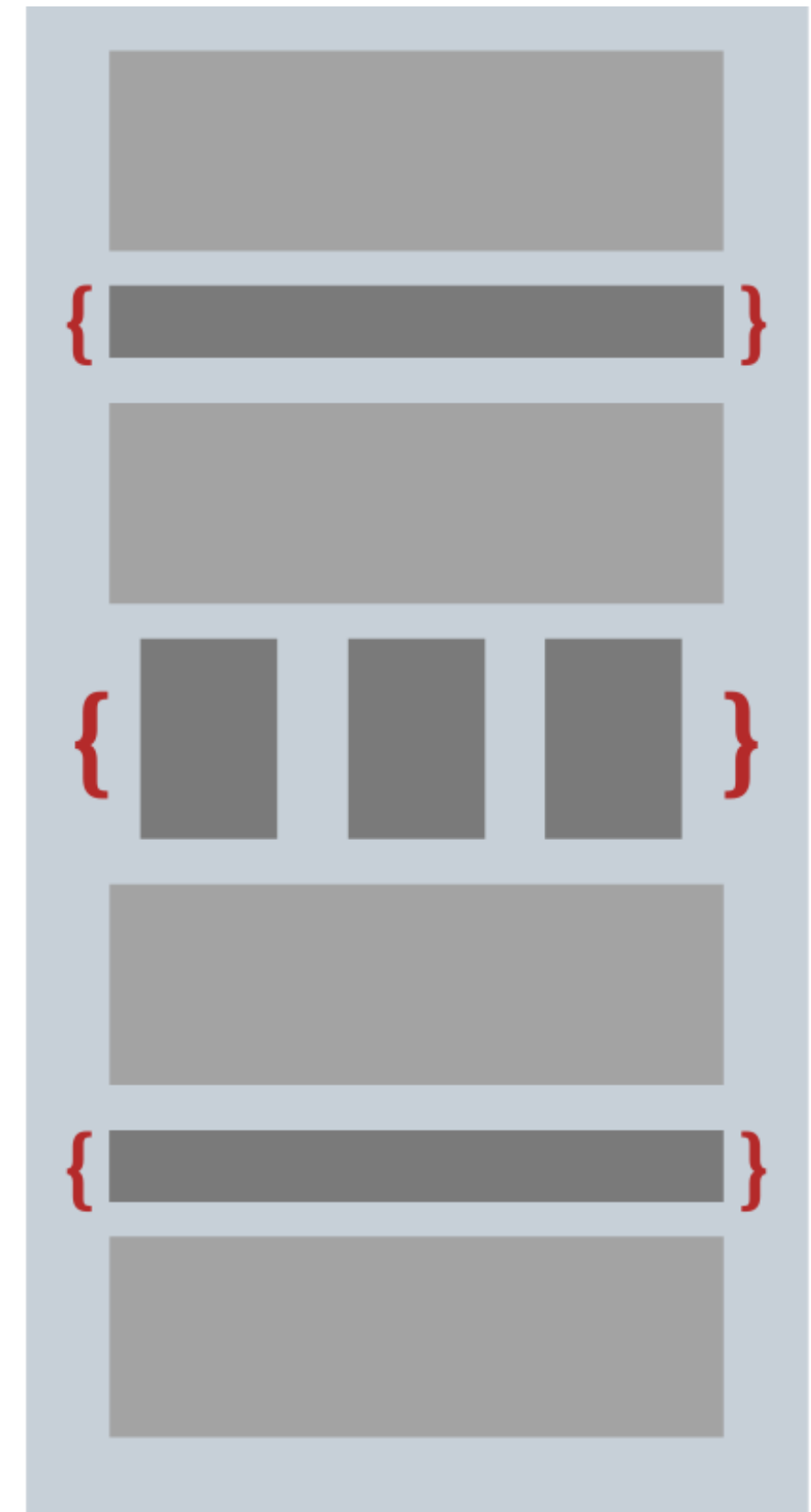
Q1: Feb. 15, 2020

Q2: Apr. 01, 2020

Q3: Jul. 01, 2020

Q4: Oct. 01, 2020

Middle
Box Ad



Top Half
Banner Ad

Bottom Half
Banner Ad

ADVERTISING CONTRACT

Contact Name: _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

Phone: _____

Website: _____

Check Here	Advertisement	Non-member	Member	Associate Member
				<i>Save 15%</i>
	Website Static Banner Ad (per year)	\$2000	\$2000	\$1700
	Website Scrolling Box Ad (per year)	\$1600	\$1600	\$1360
	<i>Current:</i> Top Half Banner Ad (per quarter)	\$600	\$600	\$510
	<i>Current:</i> Middle Box Ad (per quarter)	\$500	\$500	\$425
	<i>Current:</i> Bottom Half Banner Ad (per quarter)	\$400	\$400	\$340

Total Payment Enclosed

\$ _____

Please include a gif, jpg or png version of your logo for all advertising submissions to meredith@imiae.com.

PAYMENT INFORMATION

Payment may be made via check or credit card. Contracts and payments can be emailed to meredith@imiae.com or mailed to INACSL headquarters (see address below). Advertisements will run once payment is received.

Charge to credit card: MasterCard Visa American Express Discovery

Card Number: _____ Exp Date: _____

Security Code: _____ Signature: _____

Check attached (please make check out to INACSL)

**Mail to: INACSL
110 Horizon Drive, Ste. 210
Raleigh, NC 27615**